

# CPSC 340: Machine Learning and Data Mining

Deep Learning  
Spring 2022 (2021W2)

# Admin

- Course surveys
  - Please fill them out
  - We care deeply about your education, so we take them very seriously
  - You will be able to evaluate the class overall, and then Mijung and I separately
  - Please use the text boxes to also let us know about the “lecture specialization experiment” [where we each specialized in half the lectures]
  - As always, please remember we’re real people, so both praise and critical feedback are great. Please avoid personal, hurtful, or unconstructive negative comments.
- A5 deadline tonight
- **A6** out soon: by Monday at the latest, due April 8 (our last class)

# End of Part 4: Key Concepts

- We discussed **linear latent-factor models**:

$$\begin{aligned} f(W, Z) &= \sum_{i=1}^n \sum_{j=1}^d (\langle w_j, z_i \rangle - x_{ij})^2 \\ &= \sum_{i=1}^n \|W^T z_i - x_i\|^2 \\ &= \|ZW - X\|_F^2 \end{aligned}$$

- Represent 'X' as linear combination of **latent factors 'w<sub>c</sub>'**.
  - **Latent features 'z<sub>i</sub>'** give a lower-dimensional version of each 'x<sub>i</sub>'.
  - When k=1, finds **direction that minimizes squared orthogonal distance**.
- Applications:
  - Outlier detection, dimensionality reduction, data compression, features for linear models, visualization, factor discovery, filling in missing entries.

# End of Part 4: Key Concepts

- We discussed **linear latent-factor models**:

$$f(W, z) = \sum_{i=1}^n \sum_{j=1}^d (\langle w_j^i, z_j \rangle - x_{ij})^2$$

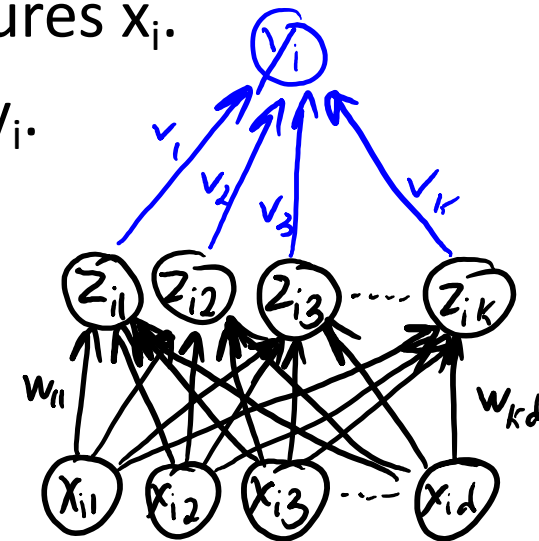
- **Principal component analysis (PCA)**:
  - Often uses **orthogonal factors** and fits them **sequentially** (via **SVD**).
- **Non-negative matrix factorization**:
  - Uses **non-negative** factors giving sparsity.
  - Can be minimized with **projected gradient**.
- Many variations are possible:
  - Different regularizers (**sparse coding**) or loss functions (**robust/binary PCA**).
  - Missing values (**recommender systems**) or change of basis (**kernel PCA**).

# End of Part 4: Key Concepts

- We didn't really discuss **multi-dimensional scaling (MDS)**:
  - **Non-parametric** method for high-dimensional **data visualization**.
  - Tries to match distance/similarity in high-/low-dimensions.
    - “Gradient descent on scatterplot points”.
- Main **challenge in MDS methods is “crowding”** effect:
  - Methods focus on large distances and lose local structure.
- Common solutions:
  - **Sammon mapping**: use weighted cost function.
  - **ISOMAP**: approximate geodesic distance using via shortest paths in graph.
  - **T-SNE**: give up on large distances and focus on neighbour distances.
- **Word2vec** is a recent MDS method giving better “word features”.

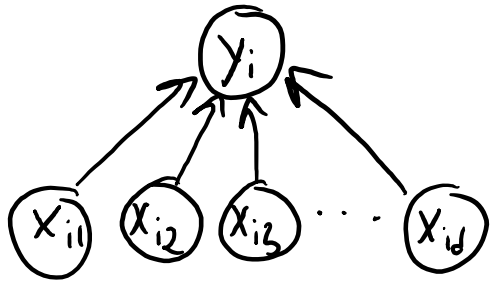
# Supervised Learning Roadmap

- Part 1: “Direct” **Supervised Learning**.
  - We learned parameters ‘ $w$ ’ based on the **original features**  $x_i$  and target  $y_i$ .
- Part 3: **Change of Basis**.
  - We learned parameters ‘ $v$ ’ based on a **change of basis**  $z_i$  and target  $y_i$ .
- Part 4: **Latent-Factor Models**.
  - We **learned parameters ‘ $W$ ’ for basis  $z_i$**  based on only on features  $x_i$ .
  - You can **then learn ‘ $v$ ’** based on change of basis  $z_i$  and target  $y_i$ .
- Part 5: **Neural Networks**.
  - **Jointly learn ‘ $W$ ’ and ‘ $v$ ’ based on  $x_i$  and  $y_i$ .**
  - **Learn basis  $z_i$  that is good for supervised learning.**

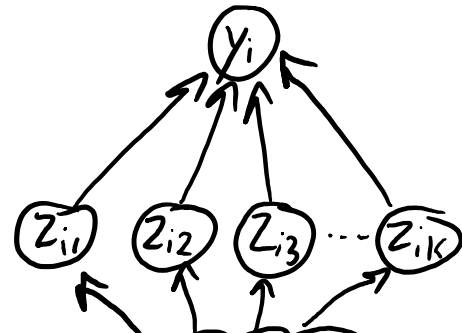


# A Graphical Summary of CPSC 340 Parts 1-5

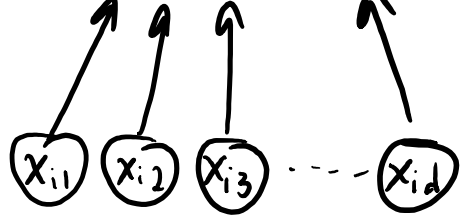
Part 1: "I have features  $x_i$ "



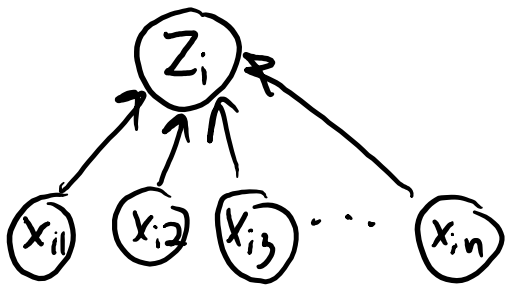
Part 3: change of basis



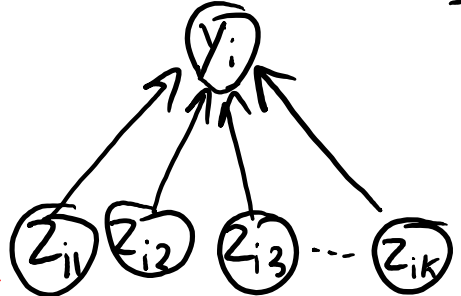
"I think this basis will work"



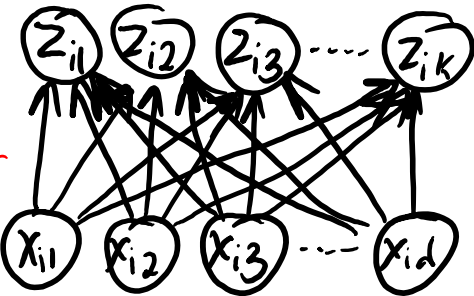
Part 2: "What is the group of  $x_i$ ?"



Part 4: basis from latent-factor model



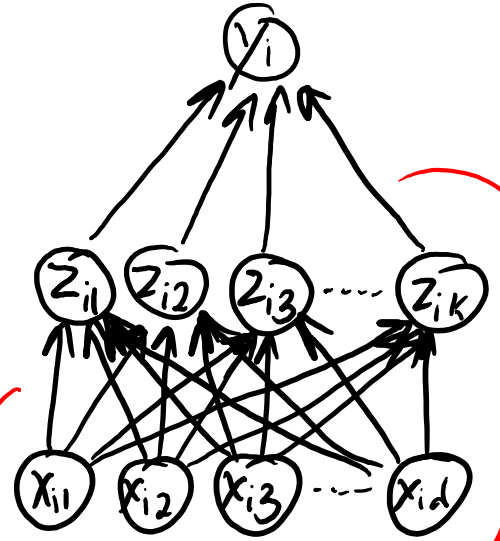
"PCA will give me good features"



"What are the 'parts' of  $x_i$ ?"

Trained separately

Part 5: Neural networks



Learn features and classifier at the same time.

# Notation for Neural Networks (MEMORIZE)

We have our usual supervised learning notation:

$$X = \begin{bmatrix} \text{---} x_1^T \text{---} \\ \text{---} x_2^T \text{---} \\ \vdots \\ \text{---} x_n \text{---} \end{bmatrix} \quad y = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix}$$

$n \times d$                        $n \times 1$

We have our latent features: We have two sets of parameters:

$$Z = \begin{bmatrix} \text{---} z_1^T \text{---} \\ \text{---} z_2^T \text{---} \\ \vdots \\ \text{---} z_n^T \text{---} \end{bmatrix}$$

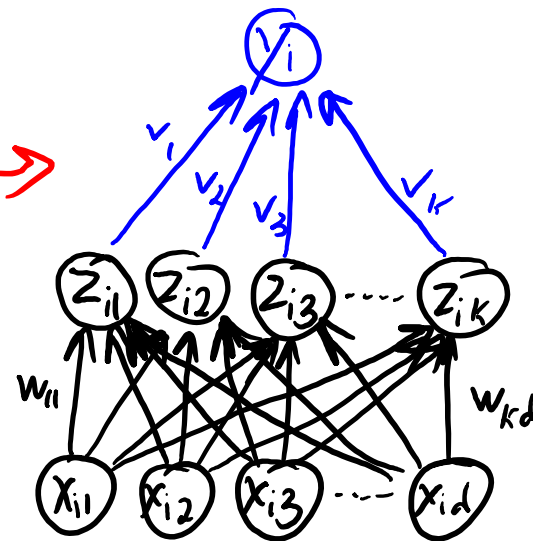
$n \times k$

$$V = \begin{bmatrix} v_1 \\ v_2 \\ \vdots \\ v_k \end{bmatrix}$$

$k \times 1$

$$W = \begin{bmatrix} \text{---} w_1 \text{---} \\ \text{---} w_2 \text{---} \\ \vdots \\ \text{---} w_k \text{---} \end{bmatrix}$$

$k \times d$



# Linear-Linear Model

- Natural choice: **linear latent-factor** model with **linear regression**.

Use features from latent-factor model:  $z_i = Wx_i$

Make predictions using a linear model:  $y_i = v^T z_i$

- We want to **train 'W' and 'v' jointly**, so we could minimize:

$$f(W, v) = \frac{1}{2} \sum_{i=1}^n (\underbrace{v^T z_i}_{\text{linear regression with } z_i \text{ as features}} - y_i)^2 = \frac{1}{2} \sum_{i=1}^n (v^T (\underbrace{Wx_i}_{z_i \text{ come from latent-factor model}}) - y_i)^2$$

- But this is just a linear model:  $y_i = v^T z_i = v^T (Wx_i) = \overbrace{(v^T W)}^{1 \times d} x_i = \underbrace{w^T}_{\text{some vector 'w'}} x_i$

# Introducing Non-Linearity

- To increase flexibility, something needs to be **non-linear**.
- Typical choice: **transform  $z_i$  by non-linear function 'h'**.

$$z_i = Wx_i \quad \hat{y}_i = v^T h(z_i)$$

– Here the function 'h' transforms 'k' inputs to 'k' outputs.

- Common choice for 'h': applying **sigmoid** function element-wise:

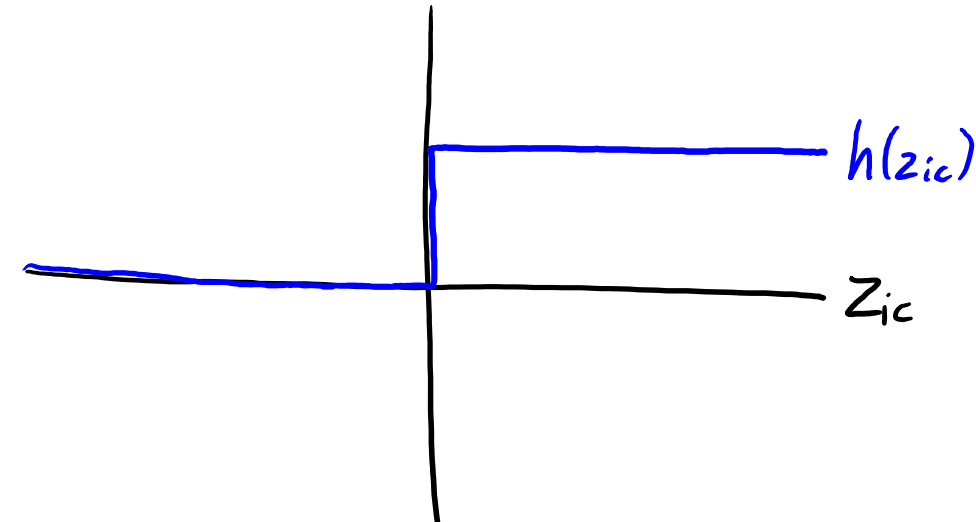
$$h(z_{ic}) = \frac{1}{1 + \exp(-z_{ic})}$$

- So this takes the  $z_{ic}$  in  $(-\infty, \infty)$  and maps it to  $(0, 1)$ .
- This is called a “multi-layer perceptron” or a “**neural network**”.

# Why Sigmoid?

- Consider setting 'h' to define **binary features**  $z_i$  using:

$$h(z_{ic}) = \begin{cases} 1 & \text{if } z_{ic} \geq 0 \\ 0 & \text{if } z_{ic} < 0 \end{cases}$$



- Each  $h(z_i)$  can be viewed as binary feature.
  - “You either have this ‘part’ or you don’t have it.”
- We can make  $2^k$  objects by all the possible “part combinations”.

## Motivation: Pixels vs. Parts

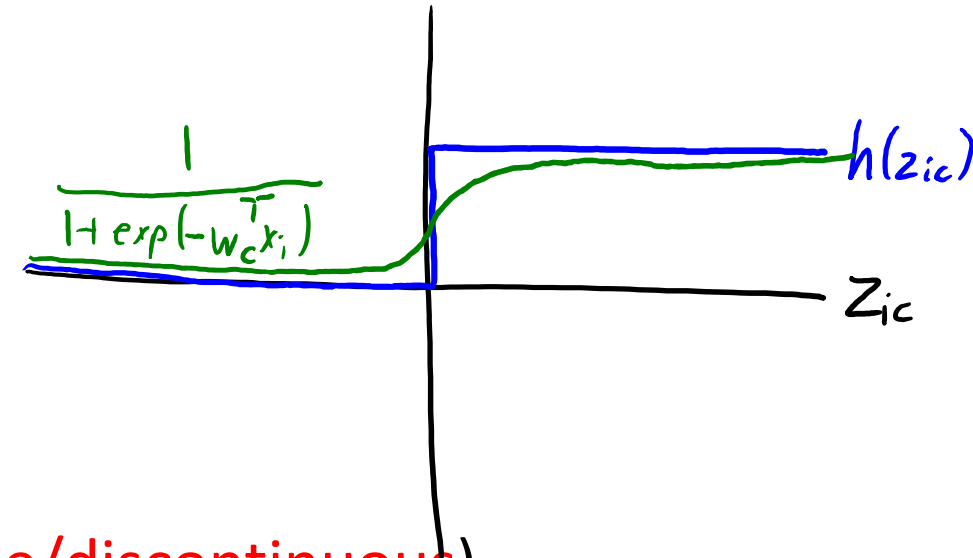
- We could represent other digits as different combinations of “parts”:

The image illustrates how digits can be represented as combinations of parts. The first row shows the digit '3' as a sum of parts 1, 2, 3, 4, and 5, with parts 6 and 7 being zeroed out. The second row shows the digit '5' as a sum of parts 1, 2, 3, 4, 5, and 6, with parts 7 and 8 being zeroed out. The third row shows the digit '8' as a sum of all eight parts (1 through 8).

# Why Sigmoid?

- Consider setting 'h' to define **binary features**  $z_i$  using:

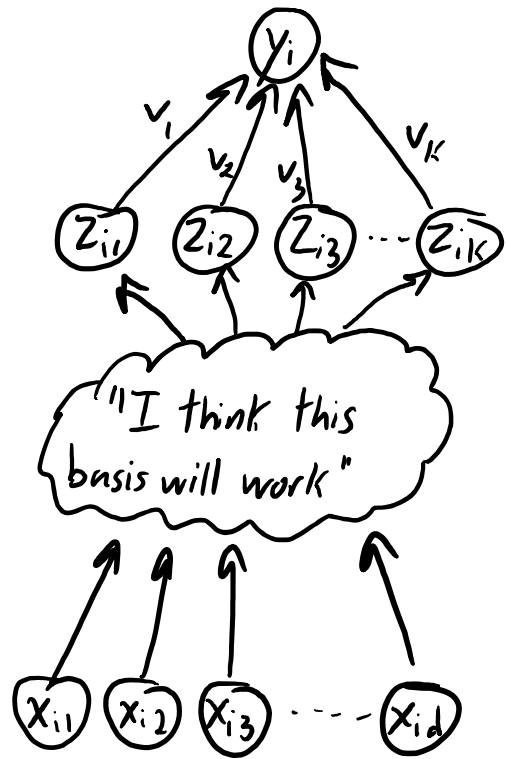
$$h(z_{ic}) = \begin{cases} 1 & \text{if } z_{ic} \geq 0 \\ 0 & \text{if } z_{ic} < 0 \end{cases}$$



- Each  $h(z_i)$  can be viewed as binary feature.
  - “You either have this ‘part’ or you don’t have it.”
- But this is hard to optimize (**non-differentiable/discontinuous**).
- **Sigmoid is a smooth approximation** to these binary features.
  - Non-parametric version is a **universal approximator**:
    - If ‘k’ grows appropriately with ‘n’, can model any continuous function.

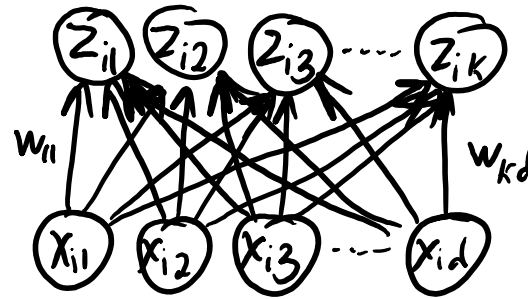
# Supervised Learning Roadmap

Hand-engineered features:

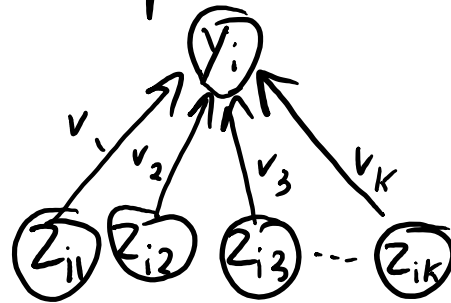


Requires domain knowledge  
and can be time-consuming

Learn a latent-factor model:

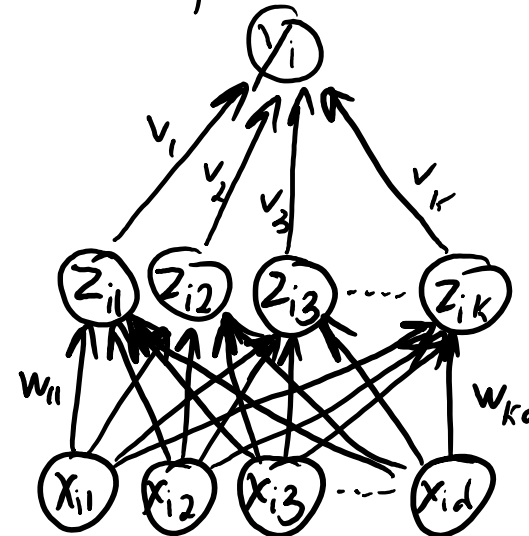


Use latent features  
in supervised model:



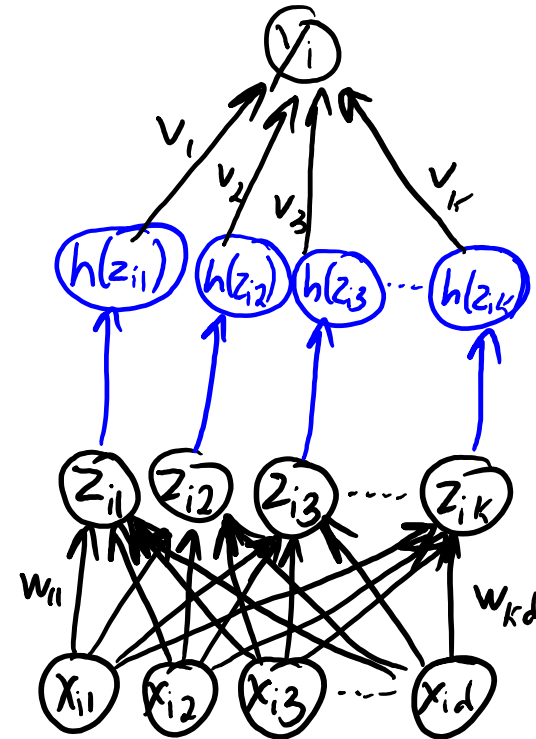
Good representation of  
 $x_i$  might be bad for predicting  $y_i$

Learn ' $v$ ' and ' $W$ '  
together:



But still gives a  
linear model.

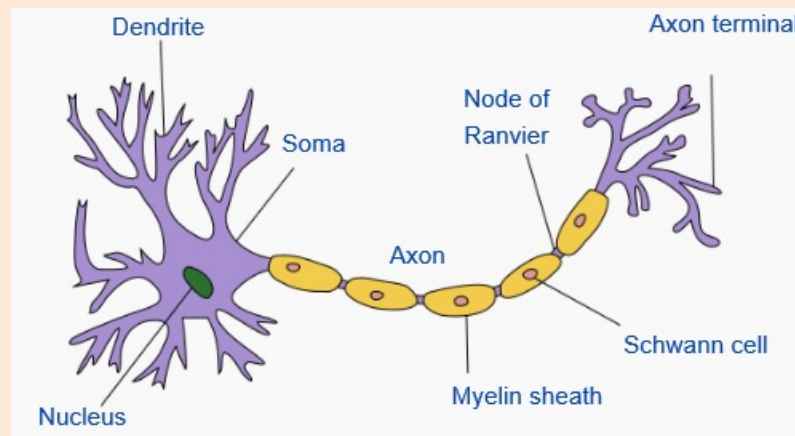
Neural network:



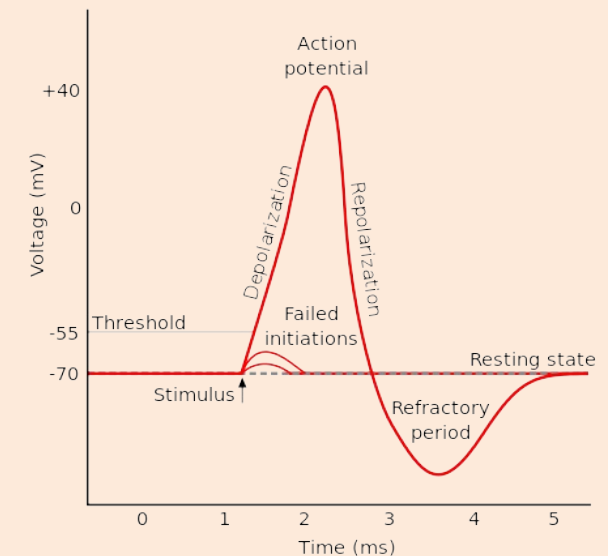
Extra non-linear  
transformation ' $h$ '

# Why “Neural Network”?

- Cartoon of “typical” neuron:

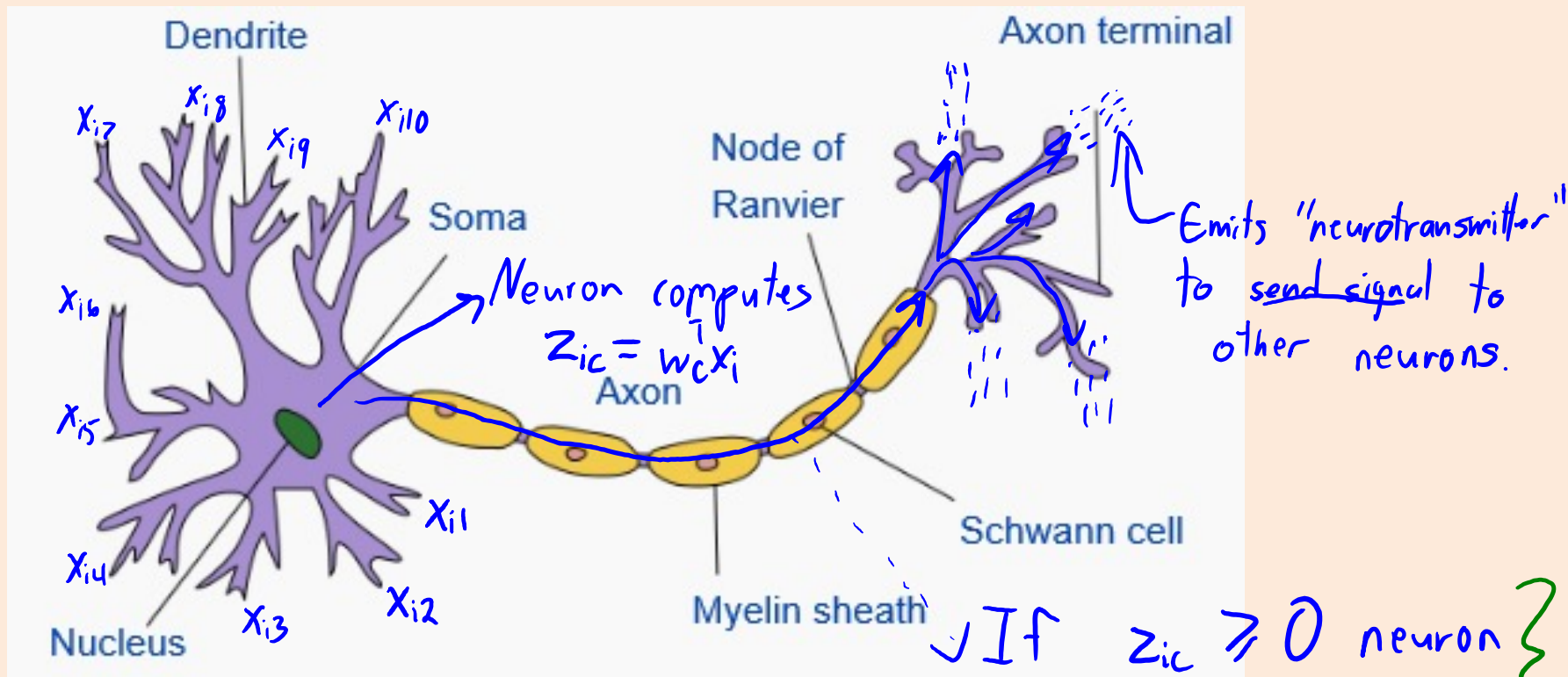


- Neuron has many “dendrites”, which take an input signal.
- Neuron has a single “axon”, which sends an output signal.
- With the right input to dendrites:
  - “Action potential” along axon (like a binary signal):



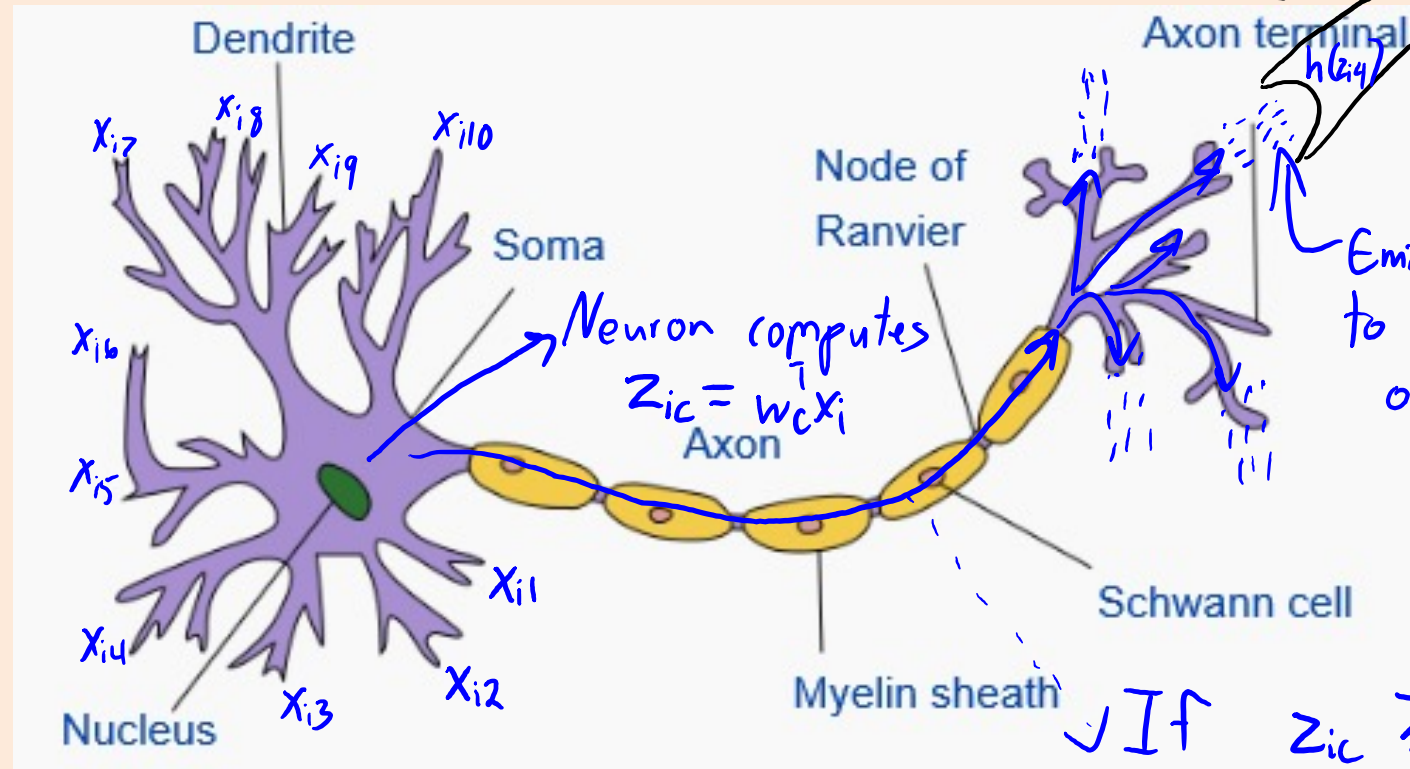
bonus!

# Why "Neural Network"?

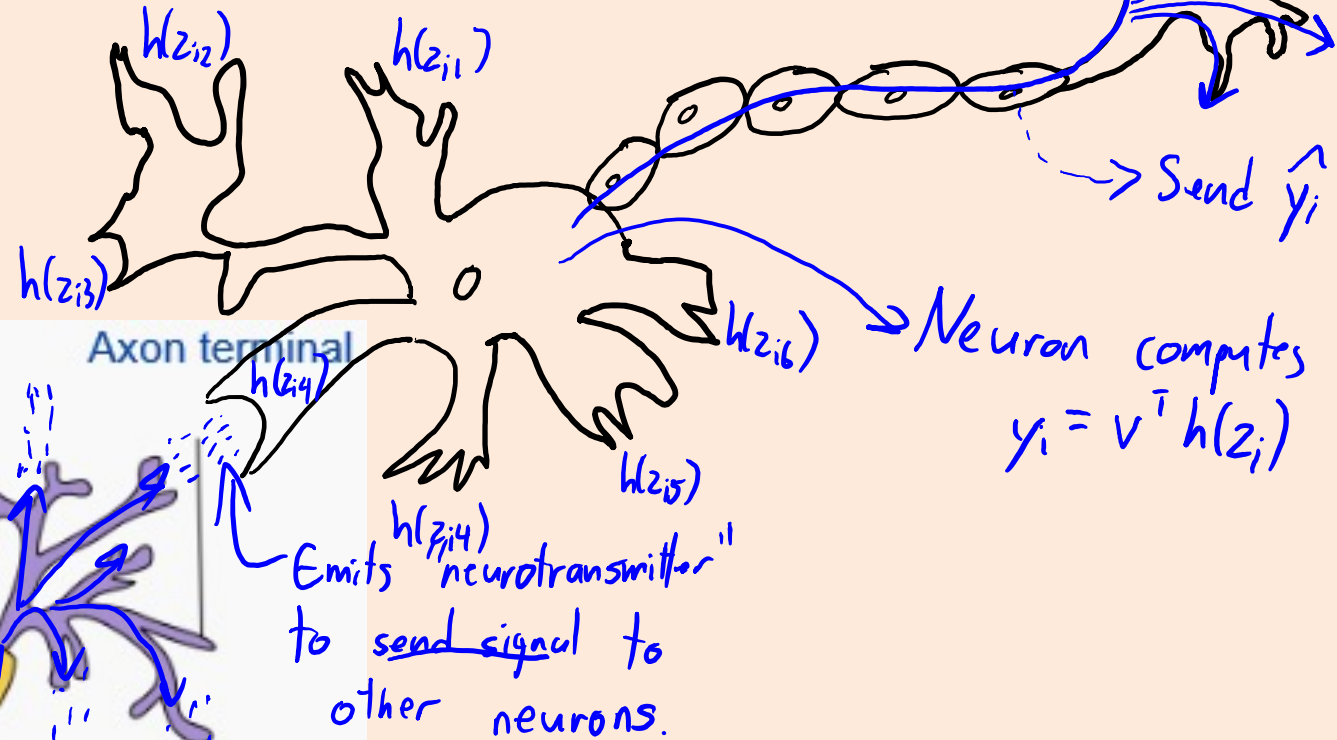


✓ If  $z_{ic} \geq 0$  neuron } We approximate binary  
Sends signal along axon. } signal with  $\frac{1}{1 + \exp(-z_{ic})}$

# Why "Neural Network"?



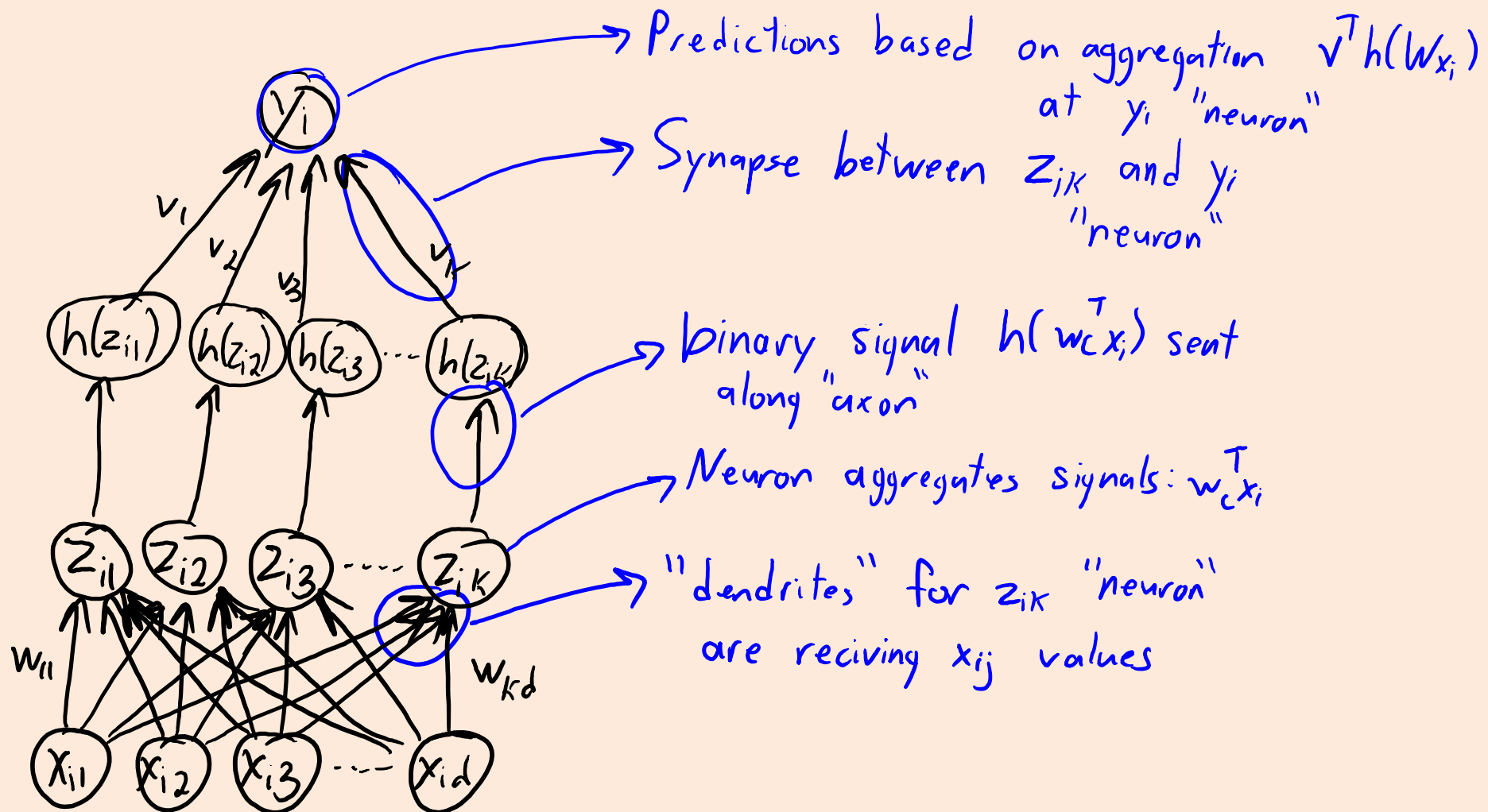
Neuron computes  
 $z_{ic} = w_c^T x_i$



$\checkmark$  If  $z_{ic} \geq 0$  neuron } We approximate binary  
 Sends signal along axon. } signal with  $\frac{1}{1 + \exp(-z_{ic})}$

bonus!

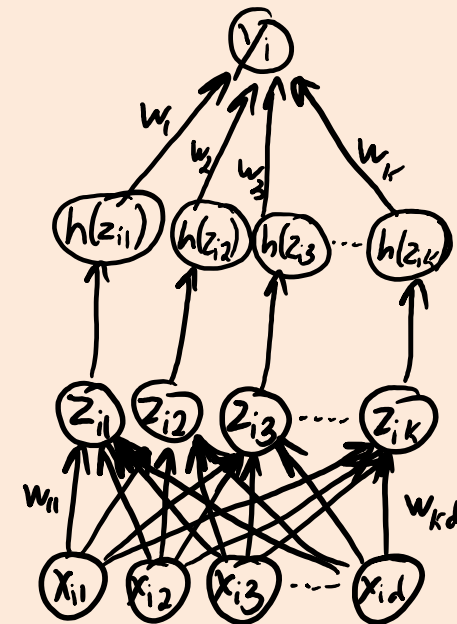
# Why "Neural Network"?



bonus!

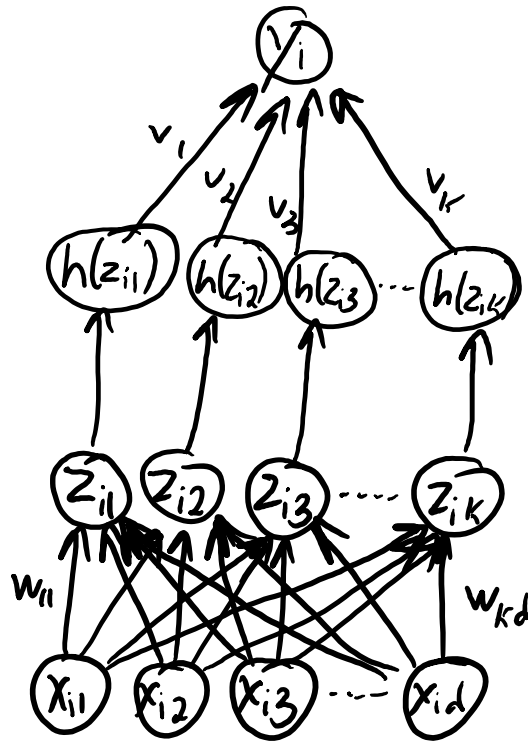
# “Artificial” Neural Nets vs. “Real” Networks Nets

- Artificial neural network:
  - $x_i$  is measurement of the world.
  - $z_i$  is internal representation of world.
  - $y_i$  is output of neuron for classification/regression.
- Real neural networks are more complicated:
  - **Timing** of action potentials seems to be important.
    - “Rate coding”: frequency of action potentials simulates continuous output.
  - Neural networks don’t reflect **sparsity** of action potentials.
  - How much computation is done **inside neuron**?
  - Brain is highly **organized** (e.g., substructures and cortical columns).
  - Connection **structure changes**.
  - **Different types** of neurotransmitters.



# Deep Learning

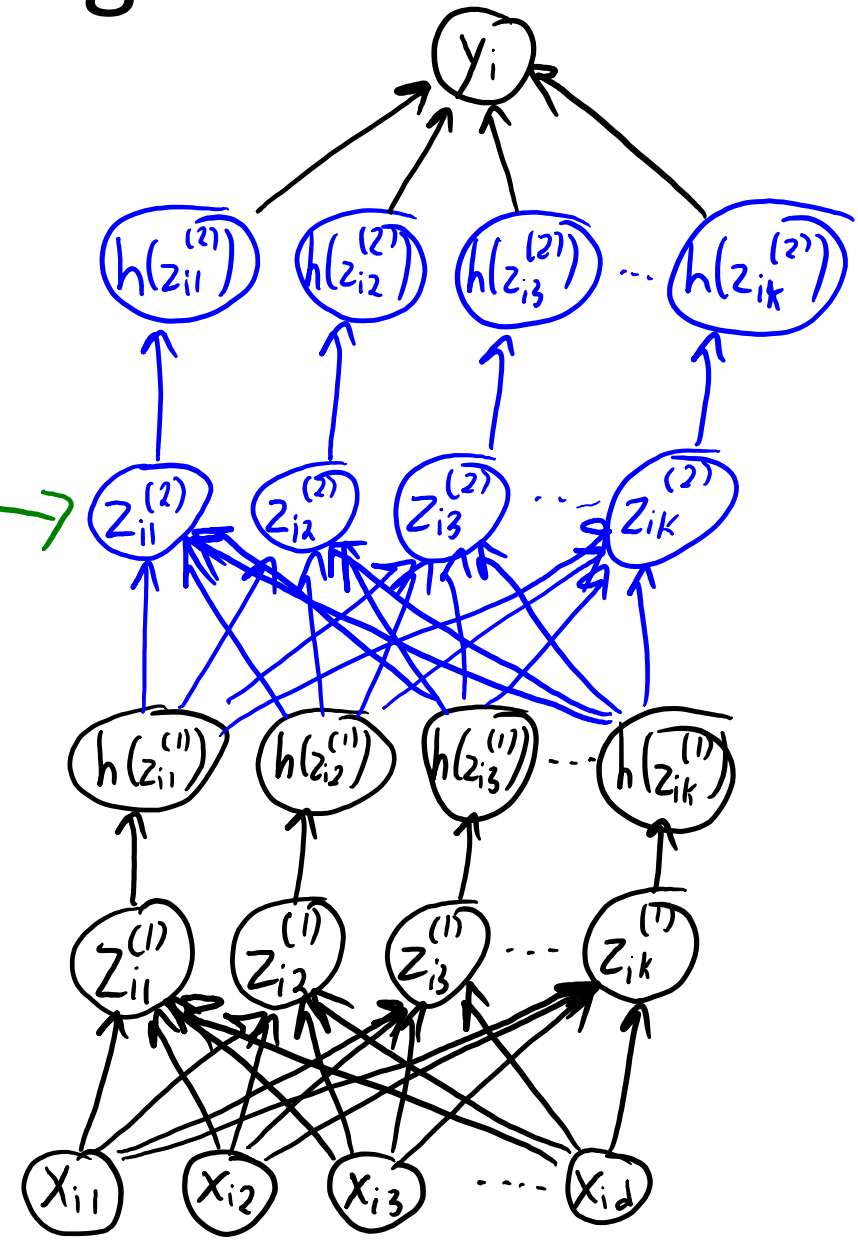
Neural network:



Deep learning:

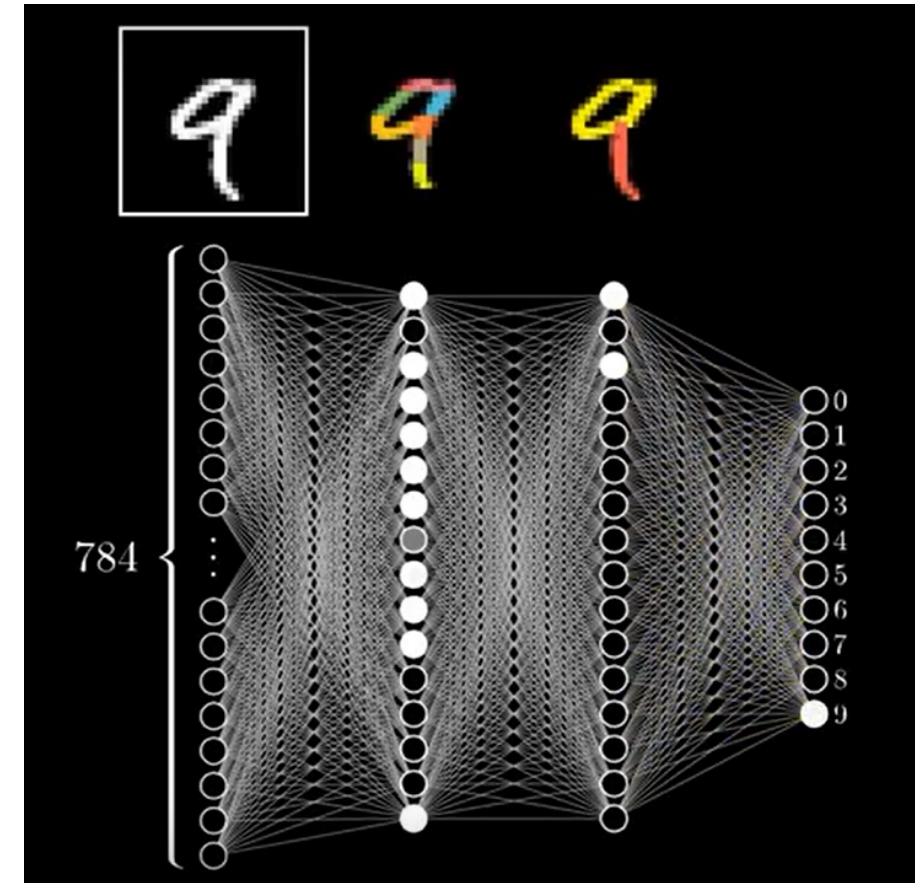
Second "layer" of latent features

You can add more "layers" to go "deeper"



# “Hierarchies of Parts” Motivation for Deep Learning

- Each “neuron” might recognize a “part” of a digit.
  - “Deeper” neurons might recognize combinations of parts.
  - Represent complex objects as hierarchical combinations of re-useable parts (a simple “grammar”).
- Watch the full video here:
  - <https://www.youtube.com/watch?v=aircAruvnKk>
- Theory:
  - 1 big-enough hidden layer already gives universal approximation.
  - But some functions require exponentially-fewer parameters to approximate with more layers (can fight curse of dimensionality).



# Deep Learning

Linear model:

$$\hat{y}_i = w^T x_i$$

Neural network with 1 hidden layer:

$$\hat{y}_i = v^T h(\underbrace{W x_i}_{z_i})$$

Neural network with 2 hidden layers:

$$\hat{y}_i = v^T h(\underbrace{W^{(2)} h(\underbrace{W^{(1)} x_i}_{z_i^{(1)}})}_{z_i^{(2)}})$$

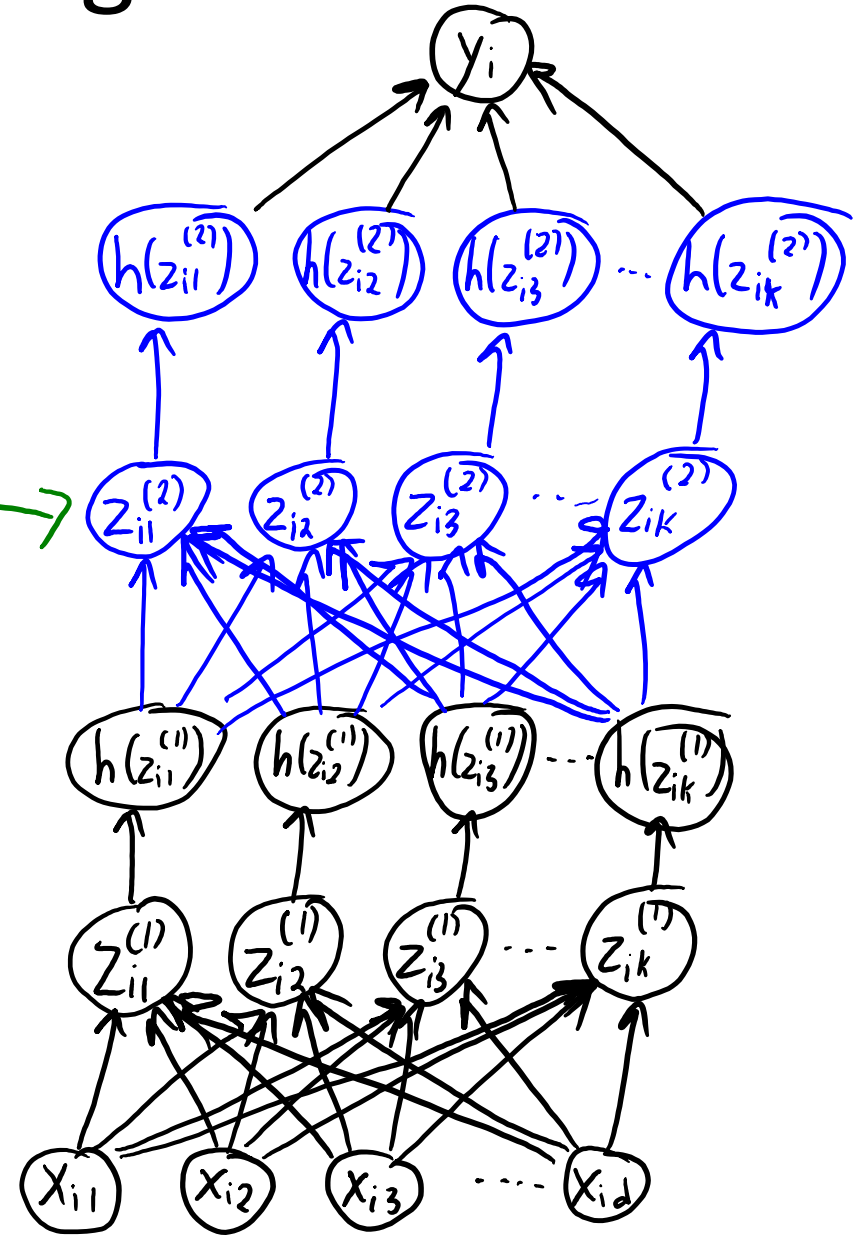
Neural network with 3 hidden layers:

$$\hat{y}_i = v^T h(\underbrace{W^{(3)} h(\underbrace{W^{(2)} h(\underbrace{W^{(1)} x_i}_{z_i^{(1)}})}_{z_i^{(2)}})}_{z_i^{(3)}})$$

Deep learning:

Second "layer" of latent features

You can add more "layers" to go "deeper"



# Deep Learning

- For 4 layers, we could write the prediction as:

$$\hat{y}_i = v^T h(W^{(4)} h(W^{(3)} h(W^{(2)} h(W^{(1)} x_i))))$$

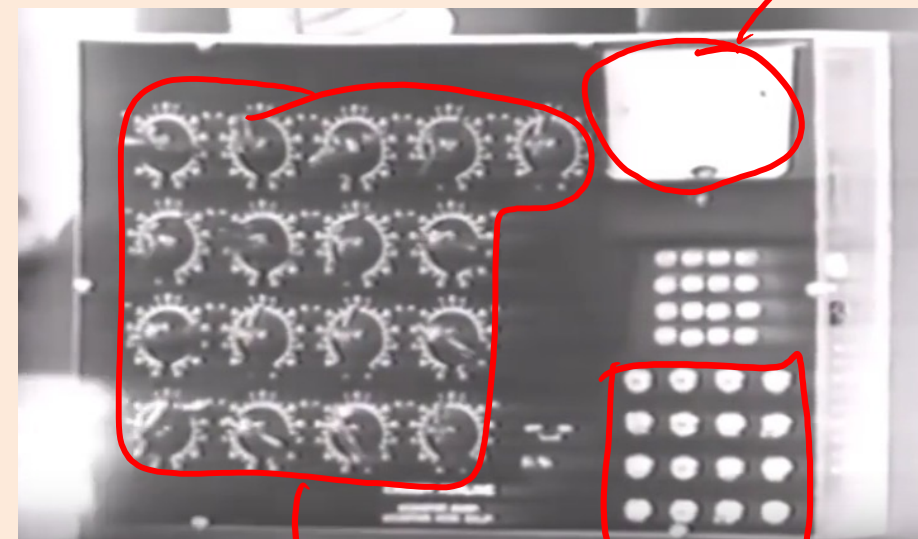
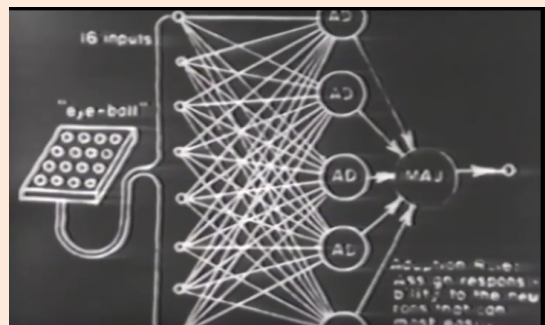
- For 'm' layers, we usually just say:

$$\hat{y}_i = v^T h(W^{(m)} h(\dots h(W^{(1)} x_i)))$$

bonus!

# ML and Deep Learning History

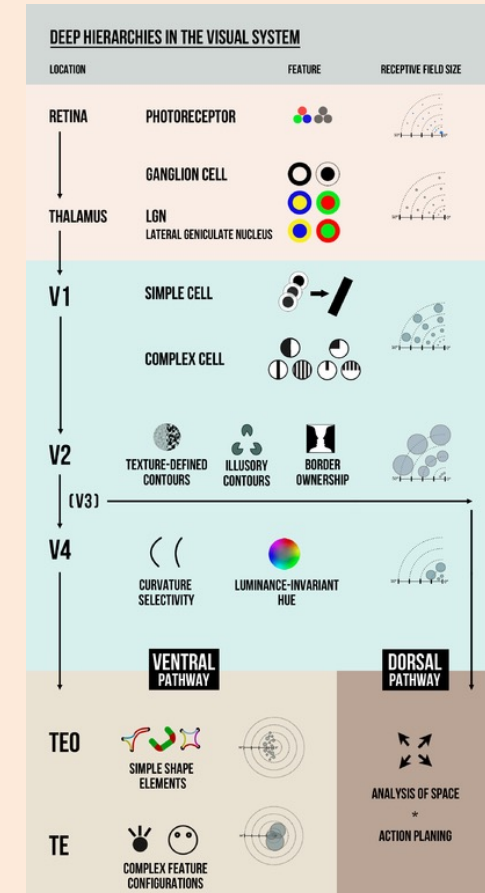
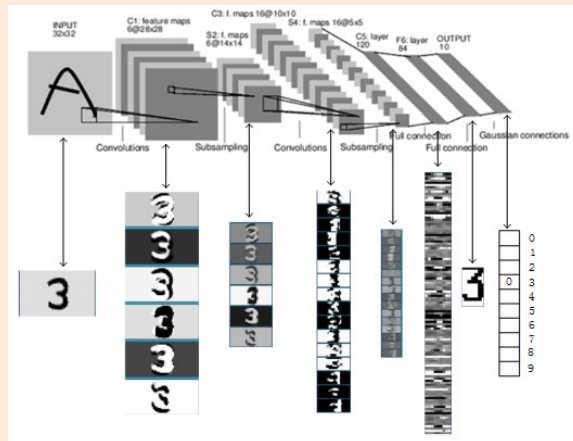
- 1950 and 1960s: Initial excitement.
  - **Perceptron**: linear classifier and stochastic gradient (roughly).
  - “the embryo of an electronic computer that [the Navy] expects will be able to walk, talk, see, write, reproduce itself and be conscious of its existence.” New York Times (1958).
    - <https://www.youtube.com/watch?v=IEFRtz68m-8>
  - Object recognition assigned to students as a summer project
- Then drop in popularity:
  - Quickly realized **limitations of linear models**.



bonus!

# ML and Deep Learning History

- 1970 and 1980s: **Connectionism** (brain-inspired ML)
  - Want “connected **networks of simple units**”.
  - Use **parallel computation** and **distributed representations**.
- **Adding hidden layers  $z_i$**  increases expressive power.
  - With 1 layer and enough sigmoid units, a **universal approximator**.
- Success in optical character recognition.



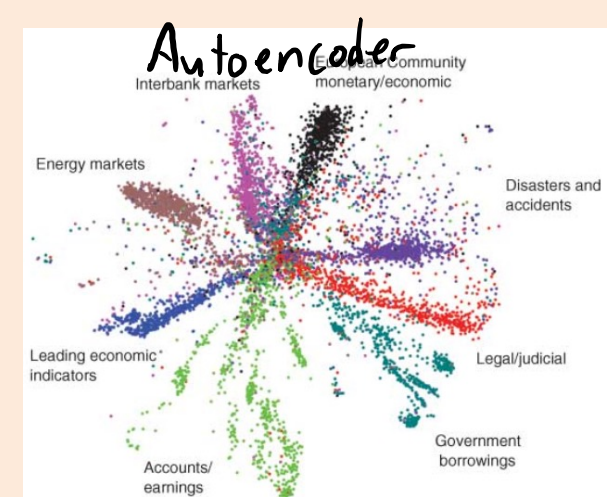
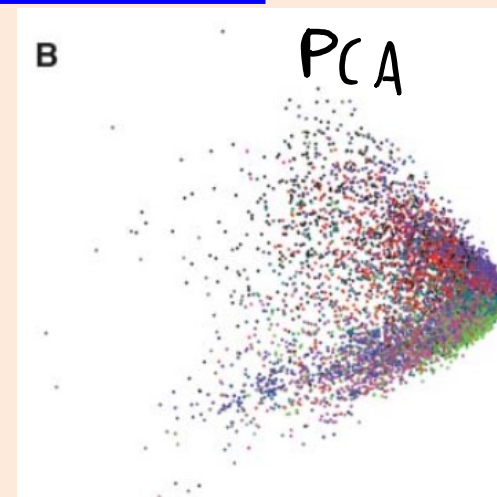
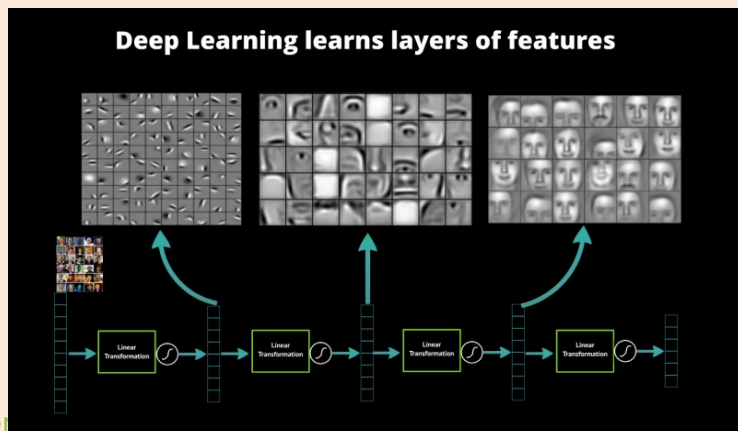
# ML and Deep Learning History

- 1990s and early-2000s: drop in popularity.
  - It **proved really difficult to get multi-layer models working** robustly.
  - We obtained similar performance with simpler models:
    - Rise in popularity of **logistic regression and SVMs with regularization and kernels**.
  - Lots of internet successes (spam filtering, web search, recommendation).
  - ML moved closer to other fields like numerical optimization and statistics.

bonus!

# ML and Deep Learning History

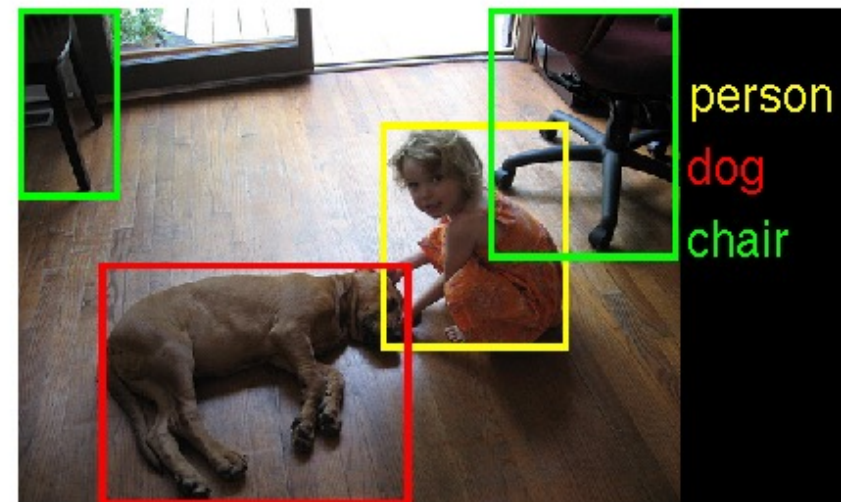
- Late 2000s: push to revive connectionism as “**deep learning**”.
  - Canadian Institute For Advanced Research (CIFAR) NCAP program:
    - “Neural Computation and Adaptive Perception”.
    - Led by Geoff Hinton, Yann LeCun, and Yoshua Bengio
    - Unsupervised successes: “deep belief networks” and “autoencoders”.
    - Could be used to initialize deep neural networks.
    - <https://www.youtube.com/watch?v=KuPai0ogiHk>



bonus!

# 2010s: DEEP LEARNING!!!

- Bigger datasets, bigger models, parallel computing (GPUs/clusters).
  - And some tweaks to the models from the 1980s.
- Huge improvements in automatic speech recognition (2009).
  - All phones now have deep learning.
- Huge improvements in computer vision (2012).
  - Changed computer vision field almost instantly.
  - This is now finding its way into products.



# 2010s: DEEP LEARNING!!!

- Media hype:
  - “How many computers to identify a cat? 16,000”  
New York Times (2012).
  - “Why Facebook is teaching its machines to think like humans”  
Wired (2013).
  - “What is ‘deep learning’ and why should businesses care?”  
Forbes (2013).
  - “Computer eyesight gets a lot more accurate”  
New York Times (2014).
- 2015: huge improvement in language understanding.

# Summary

- **Neural networks** learn features  $z_i$  for supervised learning.
- **Sigmoid function** avoids degeneracy by introducing non-linearity.
  - Universal approximator with large-enough 'k'.
- **Biological motivation** for (deep) neural networks.
- **Deep learning** considers neural networks with many hidden layers.
  - Can more-efficiently represent some functions.
- **Unprecedented performance** on difficult pattern recognition tasks.
- Next time:
  - Training deep networks.

bonus!

# Multiple Word Prototypes

- What about **homonyms** and **polysemy**?
  - The word vectors would **need to account for all meanings**.
- More recent approaches:
  - Try to **cluster the different contexts** where words appear.
  - Use **different vectors for different contexts**.

$$X_{jaguar} \approx \begin{bmatrix} \cdot & \cdot & \cdot & \cdot & \cdot & \cdot & \cdot \\ \cdot & \cdot & \cdot & \cdot & \cdot & \cdot & \cdot \\ \cdot & \cdot & \cdot & \cdot & \cdot & \cdot & \cdot \end{bmatrix} \begin{matrix} z_{j1} \\ z_{j2} \\ z_{j3} \end{matrix}$$

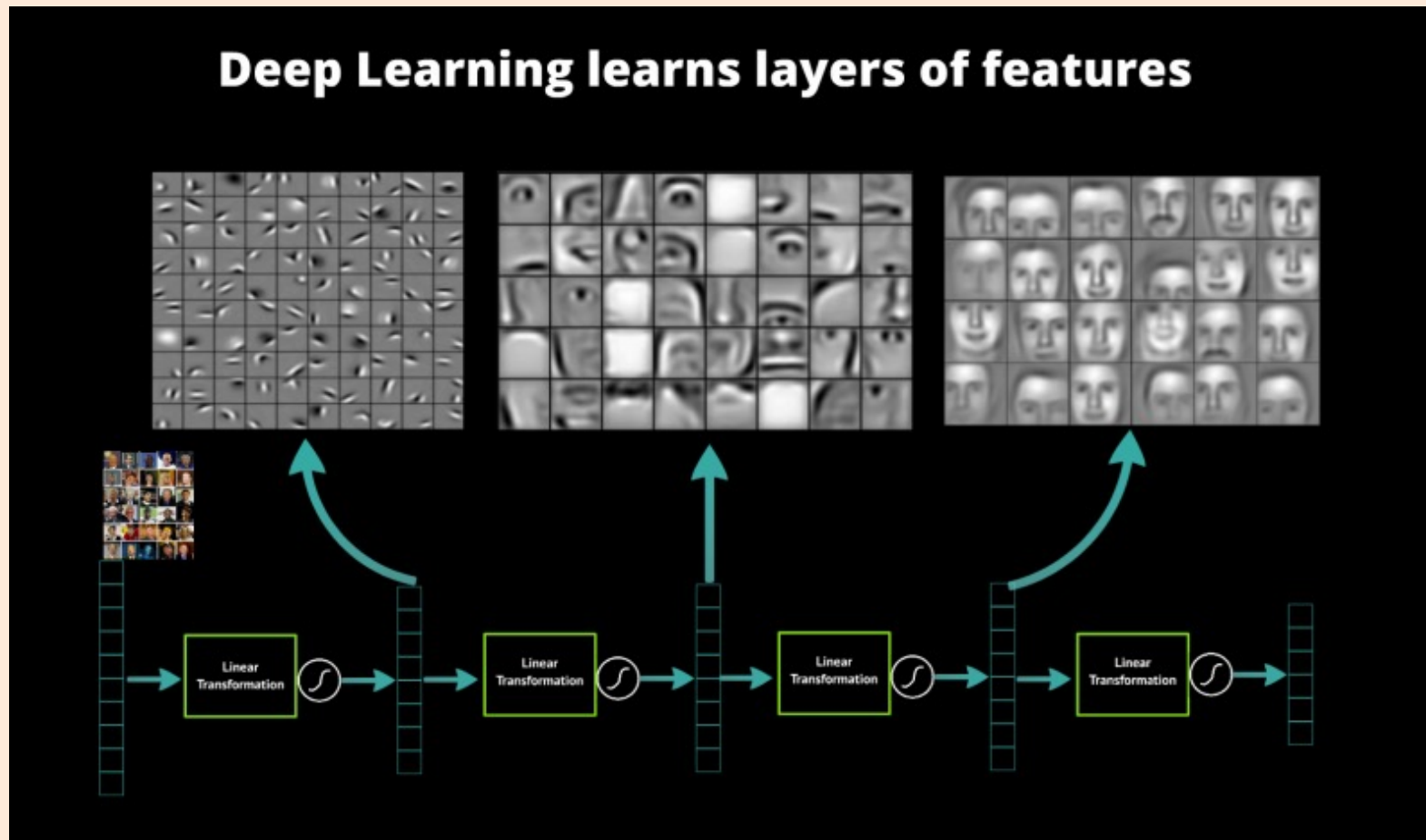


# Why $z_i = Wx_i$ ?

- In PCA we had that the optimal  $Z = XW^T(WW^T)^{-1}$ .
- If  $W$  had normalized+orthogonal rows,  $Z = XW^T$  (since  $WW^T = I$ ).
  - So  $z_i = Wx_i$  in this normalized+orthogonal case.
- Why we would use  $z_i = Wx_i$  in neural networks?
  - We didn't enforce normalization or orthogonality.
- Well, the value  $W^T(WW^T)^{-1}$  is just “some matrix”.
  - You can think of neural networks as just **directly learning this matrix**.

# Cool Picture Motivation for Deep Learning *bonus!*

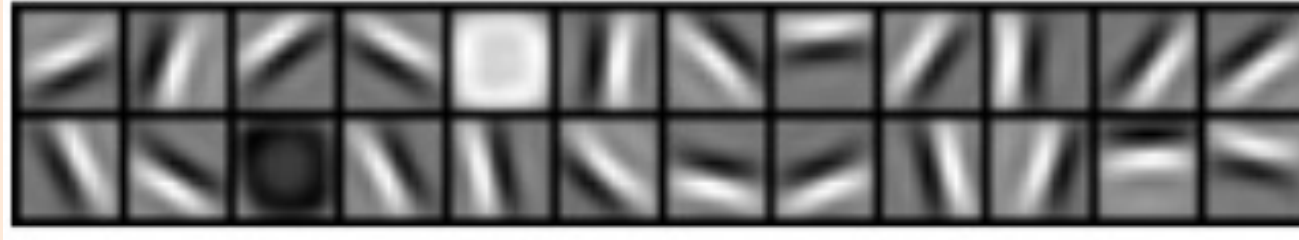
- Faces might be composed of different “parts”:



# Cool Picture Motivation for Deep Learning

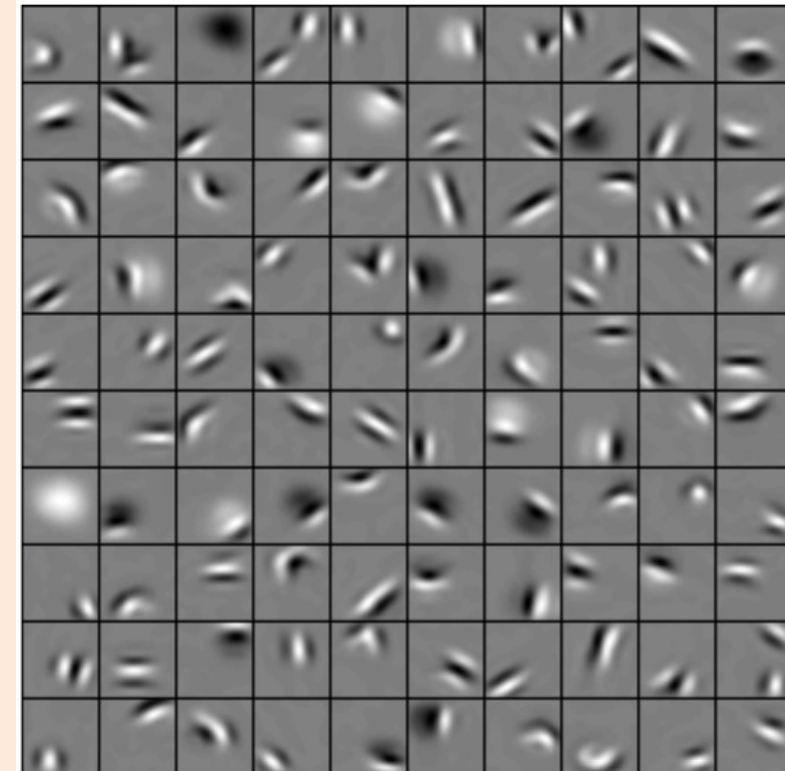
bonus!

- First layer of  $z_i$  trained on 10 by 10 image patches:



} "Gabor filters"

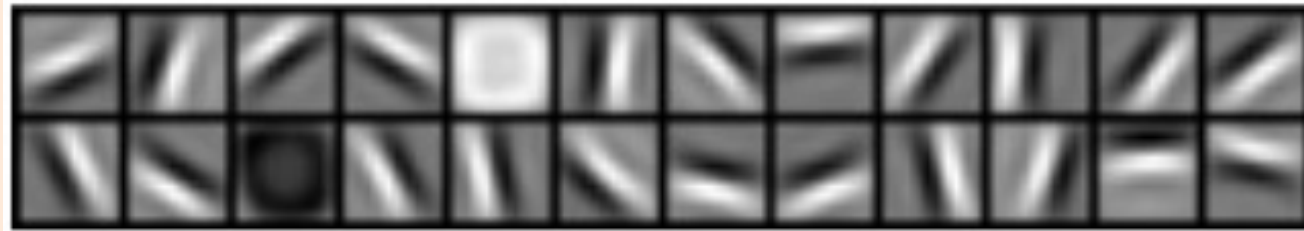
- Attempt to visualize second layer:
  - Corners, angles, surface boundaries?
- Models require many tricks to work.
  - We'll discuss these next time.



# Cool Picture Motivation for Deep Learning

bonus!

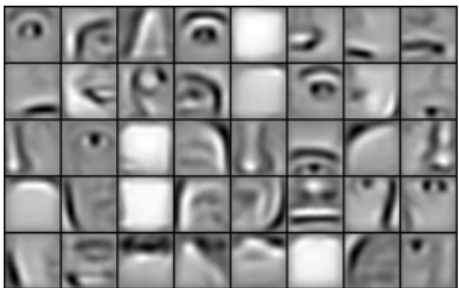
- First layer of  $z_i$  trained on 10 by 10 image patches:



} "Gabor filters"

- Visualization of second and third layers trained on specific objects:

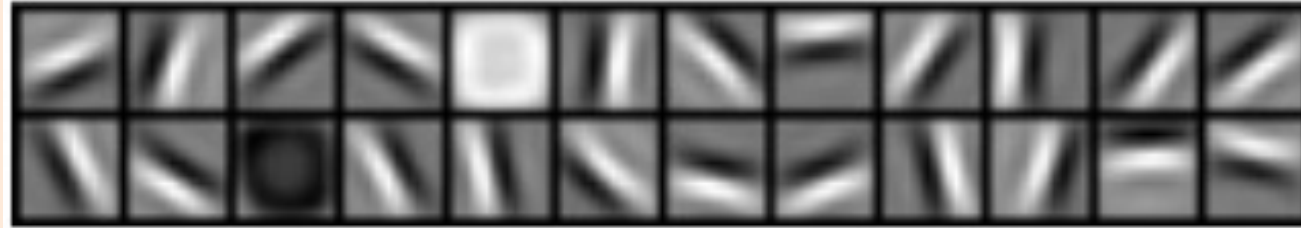
faces



# Cool Picture Motivation for Deep Learning

bonus!

- First layer of  $z_i$  trained on 10 by 10 image patches:

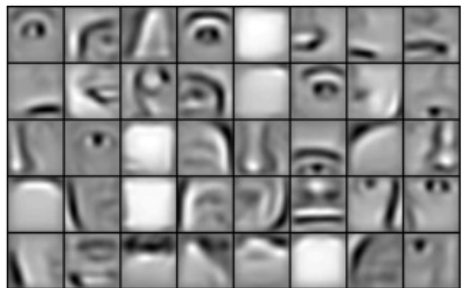


} "Gabor filters"

- Visualization of second and third layers trained on specific objects:

faces

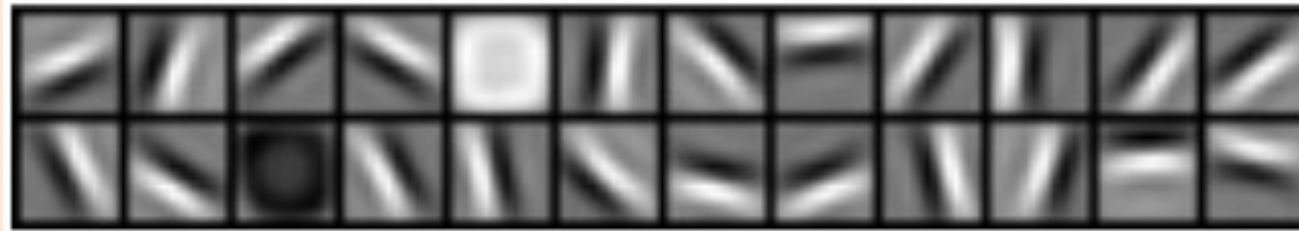
cars



# Cool Picture Motivation for Deep Learning

bonus!

- First layer of  $z_i$  trained on 10 by 10 image patches:



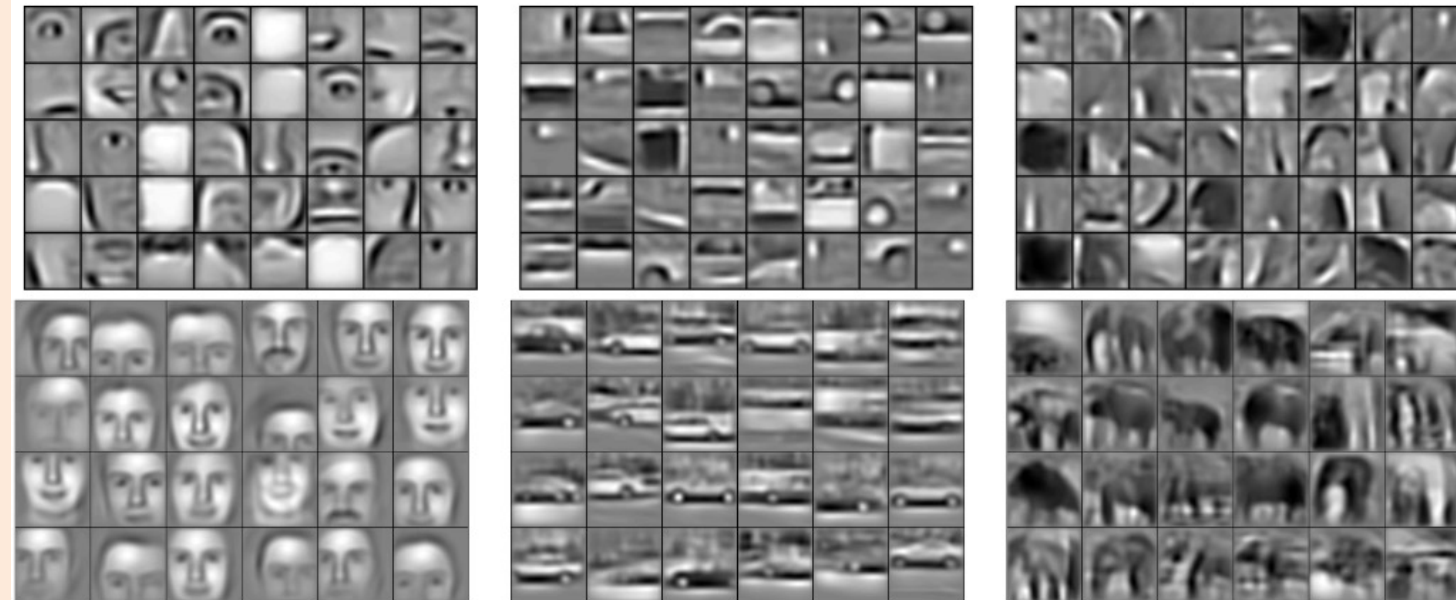
} "Gabor filters"

- Visualization of second and third layers trained on specific objects:

faces

cars

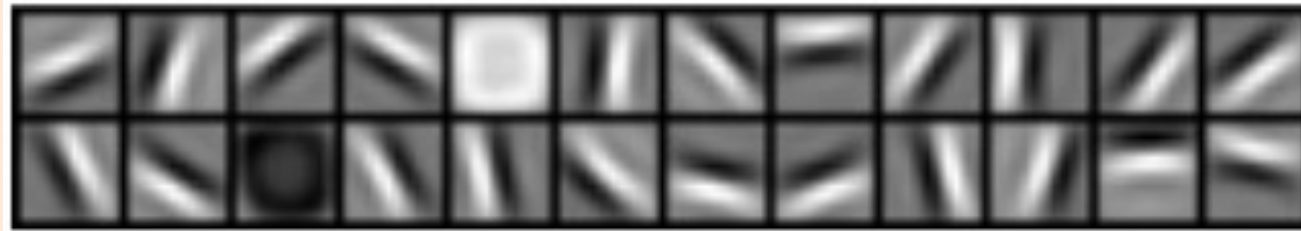
elephants



# Cool Picture Motivation for Deep Learning

bonus!

- First layer of  $z_i$  trained on 10 by 10 image patches:



} "Gabor filters"

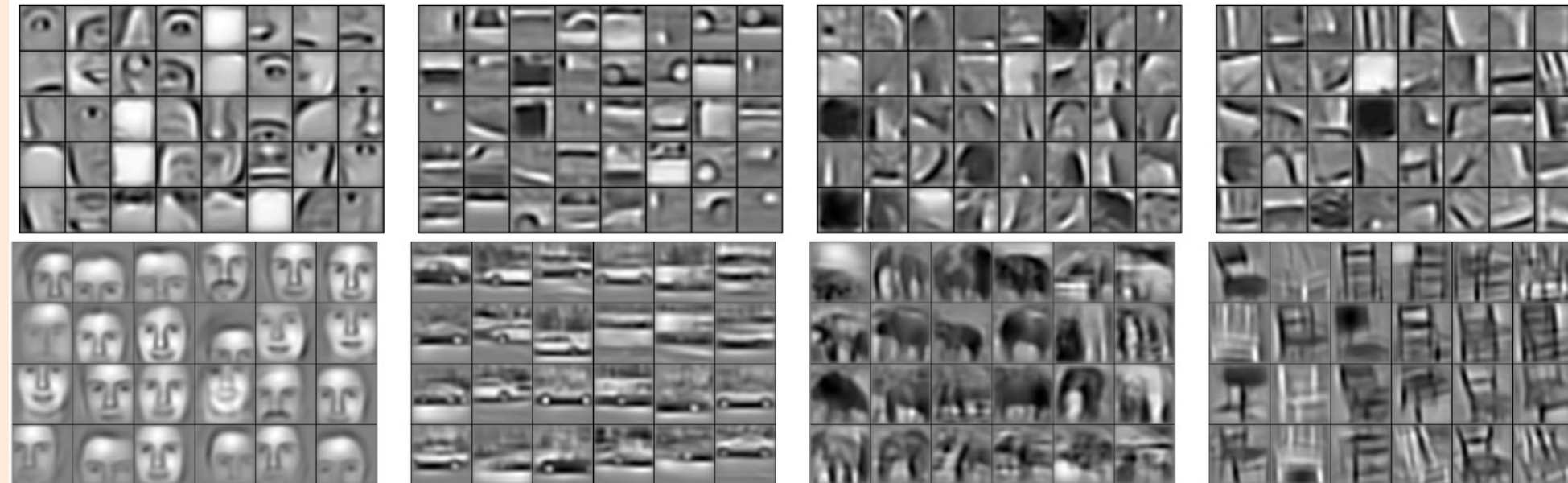
- Visualization of second and third layers trained on specific objects:

faces

cars

elephants

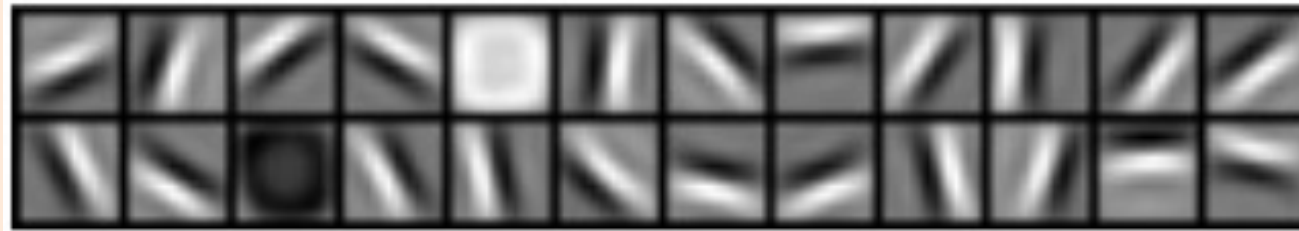
chairs



# Cool Picture Motivation for Deep Learning

bonus!

- First layer of  $z_i$  trained on 10 by 10 image patches:



} "Gabor filters"

- Visualization of second and third layers trained on specific objects:

faces

cars

elephants

chairs

faces, cars, airplanes, motorbikes

